

THE VERTIGO PROJECT

BY JEAN CURRAN

Made with the full support of the Sir Alfred Hitchcock Estate - *The Vertigo Project* is a series of twenty selected frames from an original Technicolor dye imbibition print of *Vertigo* from 1958, and then printed using the same dye transfer process by which the movie was made.



THE VERTIGO PROJECT

BY JEAN CURRAN

Jean Curran, is an Irish photographic artist and dye-transfer printer based on her family farm in County Waterford, Ireland. She is represented by the Michael Hoppen Gallery, London, Danziger Gallery, (New York /Los Angeles) and Galerie Miranda, Paris.

As one of only four dye-transfer printers operating today, she is the only artist in the world who uses this almost obsolete printing method as the basis of her artistic practice.

Dye transfer printing is the same process by which Technicolor made their “In Glorious Technicolor” films. It gave early color films like *Gone With The Wind* and *The Wizard of Oz* their ‘In Glorious Technicolor’ look and feel that is still revered for their beauty and vibrancy today.

The process separates a full colour image into its red, green and blue colour channels, dyeing each channel in its corresponding subtractive colour, so either cyan, magenta or yellow and registering these three layers together to make a full colour print.

It is an extremely labour intensive method of printing, yet the rewards are worth the effort.

The Vertigo Project was made with the full support Hitchcock Estate and Universal Studios, CA.

The work was exhibited in solo shows at Danziger Gallery, New York, Roberts Projects, Los Angeles, Galerie Stefan Vogdt, Munich and it has featured in Emerging Contemporaries at the Michael Hoppen Gallery in London.

The work has also received critical acclaim in The New York Times, The Guardian, The Financial Times Magazine and The Sunday Times as well as in local press and online.

THE VERTIGO PROJECT

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The Vertigo Project is a series of 20 dye transfer prints by Irish artist Jean Curran.

A work of editing and re-presentation that takes key scenes from the original imbibition print of Alfred Hitchcock's Vertigo, that was released as in Glorious Technicolor, the body of work reveals the cinematographic artistry of the film in a fresh and novel way.

Produced with the full co-operation of the Hitchcock Estate, Curran first edited select frames from a rare original Technicolor dye imbibition print of Vertigo from 1958, and then printed them using the same dye transfer process by which the movie was made. Editing 20 still images from the hundreds of thousands of frames that make up the film, Curran switches from moving pictures to still prints to create a medium- jumping work in its own right.

Vertigo was first released on the 9th of May, 1958 and is now largely recognized as Hitchcock's greatest achievement. The story follows a police detective (Jimmy Stewart) who falls obsessively in love with the woman he has been paid to follow (Kim Novak). Suffering from traumatic vertigo Stewart fails to prevent Novak's character from jumping to her death. Stewart then spirals into an ever darker state of despair until a chance sighting of a girl who resembles Novak reignites his passion and unravels a complex web of deceit and crime.

The film's underlying themes of voyeurism, eroticism and dark emotions are portrayed delicately and with great intelligence through Hitchcock's rigorously composed shots while his use of colour moves the story in masterfully layered compositions.

Recognized by film critics and connoisseurs for the care with which each scene was composed, the single frames and set-ups of Vertigo reveal Hitchcock's aesthetic not just as cinematic but as photographic, prefiguring and influencing the work of contemporary artists from Eggleston to Cindy Sherman. Brought to new life in Curran's richly luminous dye transfer prints The Vertigo Project is a fitting 60th anniversary tribute to the film.



Jean Curran
The Vertigo Project

December 13, 2018 - January 26, 2019

Opening Reception in collaboration with
the Film Society of Lincoln Center.

December 13th
6 - 8 p.m.

Danziger Gallery
980 Madison Ave.
New York, NY 10075

www.danzigergallery.com
info@danzigergallery.com

Danziger Gallery and the Film Society of Lincoln Center invite you to
the opening reception of

The Vertigo Project by Jean Curran

Thursday, December 13, 6-8pm
980 Madison Avenue, Suite 301, New York
December 13, 2018 - January 26, 2019



Jean Curran - From "The Vertigo Project", 2018, 20 x 24 inch dye transfer print, Edition of 50

Danziger Gallery is pleased to present a series of 20 dye transfer prints by Irish artist Jean Curran - a work of editing and representation that takes key scenes from Alfred Hitchcock's *Vertigo* to reveal the cinematographic artistry of the film in a fresh and novel way.

Recognized by film critics and connoisseurs for the care with which each scene was composed, the single frames and set-ups of *Vertigo* reveal Hitchcock's aesthetic; not just as cinematic but as photographic, prefiguring and influencing the work of contemporary artists from Eggleston to Cindy Sherman. Brought to new life in Curran's richly luminous dye transfer print *The Vertigo Project* is a fitting 60th anniversary tribute to the film.



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ROBERTS PROJECTS

FOR IMMEDIATE RELEASE
September 20, 2019



Jean Curran
The Vertigo Project
November 23 - December 14, 2019
Opening Reception: Saturday, November 23rd, 6-8pm

Roberts Projects is pleased to present the second iteration of *The Vertigo Project* by artist Jean Curran, a work of editing and re-presentation that appropriates key scenes from Alfred Hitchcock's *Vertigo* to reveal the cinematographic artistry of the film in a fresh and novel way.

Produced with the full co-operation of the Hitchcock estate, Curran first edited select frames from an original Technicolor dye imbibition print of *Vertigo*, then printed them using the same dye transfer process by which the movie was produced. Echoing twenty still images from the hundreds of thousands of frames that make up the film, Curran switches from moving pictures to still prints to create a work that transcends mediums in its own right.

Vertigo was first released on the May 9, 1958 and is now largely recognized as Hitchcock's greatest achievement. The story follows a police detective (Jimmy Stewart) who falls obsessively in love with the woman he has been paid to follow (Kim Novak). Suffering from traumatic vertigo, Stewart fails to prevent Novak's character from jumping to her death. Stewart then spirals into an even darker state of despair until a chance sighting of a girl who resembles Novak reignites his passion and unravels a complex web of deceit and crime.

The film's underlying themes of voyeurism, obsession and dark emotions are delicately portrayed with great intelligence through Hitchcock's rigorously composed shots while his use of revolutionary color moves the story in masterfully layered compositions.

Recognized by film critics and connoisseurs for the care with which each scene was composed, the single frames and set-ups of *Vertigo* reveal Hitchcock's aesthetic; not just as cinematic but as photographic, prefiguring and influencing the work of contemporary artists from William Eggleston to Cindy Sherman. Brought to new life in Curran's richly luminous dye transfer print, *The Vertigo Project* is a fitting 60th anniversary tribute to the film.

Jean Curran (b.1981) is an Irish artist best known for her luminous and rich dye transfer printed works. Born in Ireland, Curran works from her studio and family home in County Wicklow. Curran holds an MFA from the University of Ulster, Belfast and is one of only four dye transfer printers operating in the world today. She is the only contemporary artist using this highly skilled and almost obsolete method of printing as the basis of her artistic practice. Curran's early career saw her working as a photojournalist, first in Ireland and later throughout Africa while being based in Kenya.

Jean Curran's *The Vertigo Project* is organized in collaboration with James Danziger Gallery, New York. For additional information please contact Curran: 011410 0223, jean@jeancurran.com
Gallery Hours are Tuesday - Saturday, 11:00am - 8:00pm.
Roberts Projects is located between Park Avenue and 4th Avenue.
Parking is available on the street and at Dum Edwards located 172 Stock well of the gallery.

505 MADISON AVENUE 5TH FLOOR NEW YORK, NY 10022
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SPECIAL EVENT

Danziger Gallery and the
Film Society of Lincoln Center
invite you and a guest to the opening of



THE VERTIGO PROJECT

Thursday, December 13
6:00pm - 8:00pm

Danziger Gallery • 980 Madison Avenue, 3rd Floor

Artist Jean Curran breathes new life into Hitchcock's masterpiece in this photography installation featuring 20 stunning dye transfer prints drawn from a rare original Technicolor negative. *The Vertigo Project* will run November 13, 2018 - February 1, 2019, with 20 of opening night sales benefiting the Film Society.

[Book Now](#)

If you have any questions, please contact info@danzigergallery.com



CRITIC'S NOTEBOOK

'Vertigo,' Through Two Artists' Eyes

Jean Curran's dye-transfer prints from film frames, and a stop-time movie by Catherine Opie, continue the 60-year love affair with Hitchcock's "Vertigo."



Hitchcock remade and fake IDs: Paris Photo's altered reality

From doctored passport pics to stick-on Hitler moustaches, maverick minds and painstaking processes reign at the photography show where art meets commerce

Sean O'Hagan
09:40 Tuesday, 13 November 2018
Follow Sean O'Hagan

Laid out under the ornate vaulted dome of the Grand Palais, Paris Photo is a daunting prospect even for the seasoned photography buff. It is, first and foremost, a market: the increasingly well-

THE TIMES MONDAY APRIL 23 2021



Jean Curran gives a colourful new life to Kim Novak in Vertigo
JEAN CURRAN

Irish artist dyeing to put a fresh spin on Vertigo

Paul Barber
Sunday December 16 2018, 12:01am GMT, The Sunday Times

An Irish photographer has created a series of prints that reinterpret Vertigo, Alfred Hitchcock's 1958 thriller, with co-operation from the director's estate.

TAKING VERTIGO TO NEW HEIGHTS

Irish photo-artist Jean Curran is causing a stir in the New York art world with her reworking of stills from Alfred Hitchcock's Vertigo. She's come a long way since her days on the newsbeat in Cork, writes Marjorie Brennan.

NEWS SPORT LIFESTYLE OPINION

Irish photo-artist goes from the newsbeat in Cork to cause a stir in New York

Irish photo-artist Jean Curran is causing a stir in the New York art world with her reworking of stills from Alfred Hitchcock's Vertigo. She's come a long way since her days on the newsbeat in Cork, writes Marjorie Brennan.



Fri, 22 Jan, 2019 - 00:00

Irish photo-artist Jean Curran is causing a stir in the New York art world with her reworking of stills from Alfred Hitchcock's Vertigo. She's come a long way since her days on the



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PARIS

IN THE FRAME: THE VERTIGO PROJECT - JEAN CURRAN

CONTACT

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Shane Whelan

Business Director

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A handwritten signature in black ink, reading "Jean Curran". The signature is written in a cursive style, with "Jean" on the top line and "Curran" on the bottom line, both enclosed within a large, sweeping oval stroke.

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